

'The' PD for schools looking to create a Facebook page



The only PD dedicated to helping schools create a facebook presence safely. If you've ever contemplated facebook for your school community, you must attend this seminar.



"We are finding Facebook the first efficient way of connecting with our school community..." Jane Weir Deputy Principal Bertram Primary School

Facebook has become one of school's hot topics often wrapped in drama. Yet over 10 million Australians use it, including 70% of mums. Why aren't schools using our times most powerful communications medium to strengthen their community?

- Case studies: Learn from schools that have implemented a Facebook page.
- Did you know there are 3 ways of creating a facebook presence for your school? Learn which is the only one to use?
- Learn about security settings to keep your site safe; use of profanity filters and limiting content uploads etc.
- Learn about which content works best and how you can publish in the most efficient way.

"It is (Facebook) amazing to develop and maintain relationships with the community, and nowhere near as scary as I initially thought."

Jo Stephens Principal Malvern Springs Primary School

The sessions are facilitated by Denis Masseni, **Sponsor-ed** Director, RMIT and Monash University social media lecturer*.

Choose from 2 sessions:

Hawthorn: March 21: Swinburne Secondary College, 505 Burwood Rd Hawthorn

Geelong: March 27: Rollins Primary School, Wolseley Grove, Bell Post Hill, Geelong

Session time: 9:30am to 12:30pm

Cost per delegate:

\$125 for sponsor-ed schools

\$155 for others (incl gst)

METHOD OF PAYMENT

Cheque (Please make payable to **Sponsor-ed**)

Please Invoice School
(Email or fax official purchase order)

Purchase Order Number: _____

For credit card payments please click the link below:
<http://www.trybooking.com/21239>

All registrations will be confirmed by email.

We look forward to seeing you there!

* Denis Masseni is a sessional lecturer at Monash and RMIT Universities

REGISTRATION DETAILS

Preferred Session: Hawthorn Geelong

Attendee 1: _____

Email: _____

Attendee 2: _____

Email: _____

School: _____

Address: _____

State: _____ Postcode: _____